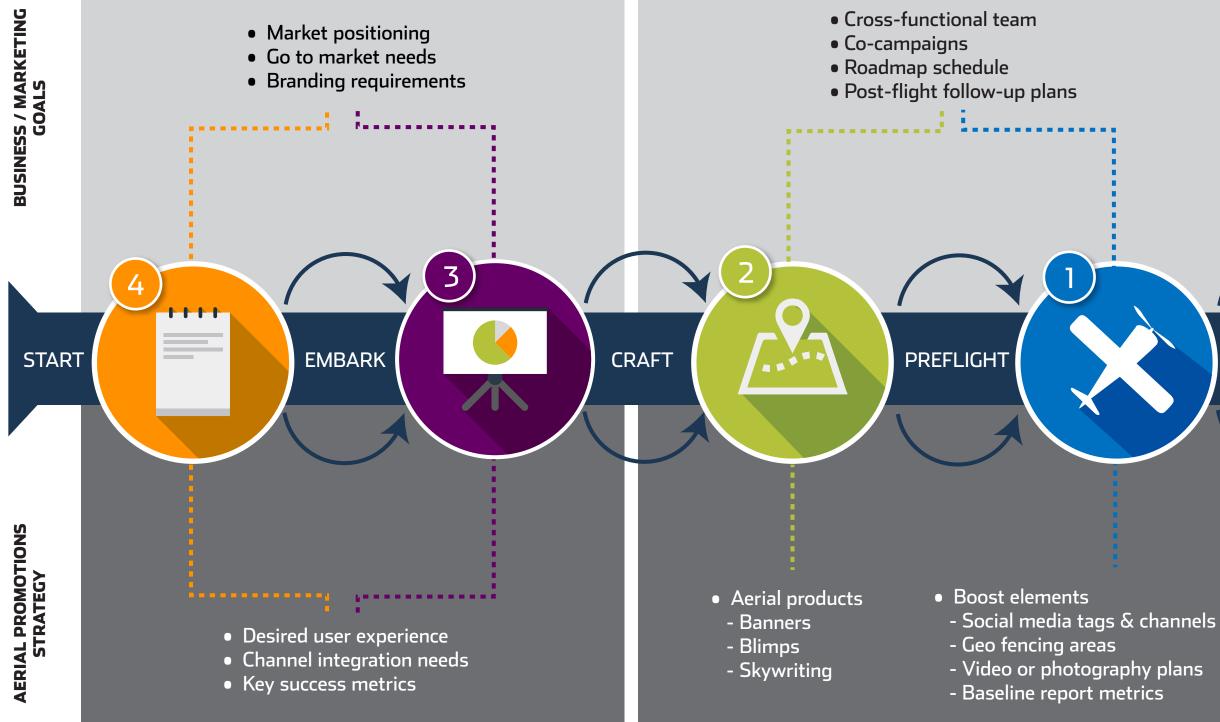
## AIRSIGN

### **Lift-Off Program**<sup>™</sup> – end-to-end client experience

#### **DISCOVER/DEFINE**

#### DEVELOP



# DEPLOY

- Enjoy the airshow
- Continue social conversations
- Sales follow-up on leads
- Integrate in content marketing

LAUNCH

- Take flight!
- Capture images
- Amplify social conversations
- Deliver post-flight reports
- Wrap-up Boost elements